28th Annual
Northwest Florida

Beef Conference
& Trade Show
Thursday, February 21, 2013
$5 per person registration fee

Jackson County Extension
Agriculture Conference Center
2741 Pennsylvania Ave, Marianna, FL  850-482-9620

2013 Focus:  Keeping Beef Herds Sustainable

Schedule of Events:
7:30 – Trade Show & Registration Opens

8:15 – Welcome

8:30 – Cattle Market and Input Economic Outlook
   Curt Lacy, UGA Livestock Economist

9:00 – Managing Supplemental Feed Costs
   Matt Hersom, UF Beef Nutrition Specialist

9:30 – Pushing the Productivity of Your Pastures
   Ann Blount, UF Forage Breeder

10:00 - Trade Show Exhibitor Introductions

10:15 – Trade Show Break

10:45 – Enhancing Herd Reproductive Performance
   Cliff lamb, UF Beef Reproduction Specialist

11:15 – Rancher Panel Discussion: Long-term Beef Herd Profitability
   Beaver Yoder, Scott Cunningham, Pat Durden, Gary Tuten

12:00 – Grilled Steak Lunch *(Special Thanks to Jackson County Cattlemen’s Association)*

12:30 – 1:00 Trade Show Open
2012 Trade Show Exhibitors & Conference Sponsors

ABS Global  
Doug Townsend & James Umphrey

Barber Fertilizer  
Donald Barber

Dow AgroSciences  
Al Wright

Farm Credit of NW Florida  
Debbie Shuler & Lesia Andrews

Flint River Mills  
Beau Hatcher & Rusty Hatton

Merck Animal Health  
Greg Woodard

Merial  
Hez Early

NRCS  
Andy Hopkins

Panhandle Tractor  
Billy Williams

Pfizer Animal Health  
Billy Arrighi

Southeastern Select Sires  
Len Holliman

Southern Silage Supply  
James Waite

Stay-Tuff Fencing  
Michael Taylor

Sweet Pro  
George Fisher & Jerry Shoop

USDA Farm Service Agency  
Shelly Sale

W.B. Fleming Company  
Richard Meadows

Westway Feed Products  
Charlie Gressman

2013 Beef Conference Planning Committee

Jed Dillard - Jefferson County  
John Atkins - Santa Rosa County

Henry Grant - Gadsden County  
Allison Meharg – Escambia County

Roy Carter - Gulf County  
Cliff Lamb – UF/IFAS NFREC Beef Reproduction Specialist

Judy Ludlow – Calhoun County  
Ann Blount – UF/IFAS NFREC Forage Breeder

Doug Mayo - Jackson County  
Nicholas DiLorenzo - UF/IFAS NFREC Beef Nutrition Specialist

Shep Eubanks - Holmes County  
Cheryl Mackowiak – UF/IFAS NFREC Soil Specialist

Mindy Hittle-McNair - Walton County

Jennifer Bearden - Okaloosa County