

Northwest Florida Beef Conference



Wednesday, February 8, 2017

Jackson County Extension Agriculture Conference Center
2741 Pennsylvania Ave, Marianna, FL – 850-482-9620

2017 Focus: *Crucial Management in Challenging Times*

Schedule of Events (all Central Time)

7:30 – Trade Show & Registration Opens

8:15 – Welcome & Program Introduction

8:30 – **Riding Out the Cow Cycle: What to Do When the Wheels Come Off?**
Jed Dillard, Jefferson County Agriculture Agent

9:00 – **Essential Reproductive Management Considerations**
Cliff Lamb, UF/IFAS Beef Reproduction Specialist

9:45 – Trade Show & Snack Break

10:30 – **Essential Nutrition: Put Your Money Where Her Mouth Is**
Matt Hersom, UF/IFAS Beef Extension Specialist

11:15 – **Strategies to Reduce Fertilizer Costs in Forage Systems**
Charles Mitchell, Emeritus Auburn Soil Specialist

11:45 – **Crunching the Numbers to Improve Ranch Efficiency**
Doug Mayo, Jackson County Extension Director

12:15 – Grilled Steak Lunch

12:45 – 1:30 Trade Show Open

Registration: Advanced ticket sales - \$5 per person, \$10 per person at the door

Last Year's Trade Show Exhibitors

AFG Feed	Jack Newberry	FDACS-Animal Industry	Stephen Monroe & Larry Warden
AgriLabs	Dana Ankerstar	FDACS-Ag Water Policy	Dave Cambron, Tom Batey, & Buck Carpenter
Altha Agronomy - AGRI-AFC		Gallagher	Brad Stewart
Animal Health International ..	Jessica Iwanowski	Merck Animal Health	Josh Churchwell
Barber Fertilizer Co	Ronald Barber	Merial	Dr Clay Reynolds
Brickyard Feed & Seed	Justin Griffin	MWI Animal Health	Travis Wiygul
Buckwild Innovations	Evan Clark	NFREC-Beef & Forage Research ..	Darren Henry
Cargill Animal Nutrition	Pete Dola & Randy Langston	Petcher Seeds	Richard Petcher
Central Life Sciences	Phil Jaquith	Southern Silage Supply	Jim Waite & Ronnie Hales
CGR Diagnostic Laboratory	Celia Russell, Gary Russell & Mark Fowler	Southern States Cooperatives	Jeff Powell & Rex Holley
Chipola Cattle Equipment ...	Andy Andreasen	Stay-Tuff Fence Mfg	Michael Taylor
Datamars - Livestock ID	Chad Johnson	T-L Irrigation	Bubba Ivey
Dow AgroSciences	Jacee May	Westway Feed Products	Josh McInturf
Farm Credit of NW Florida ...	Emily Lowe & Stephen Roach	YTEX/JDJ	Evan Clark

Panhandle Beef & Forage Extension Team

Jed Dillard - Jefferson County	Cliff Lamb – UF/IFAS NFREC Beef Reproduction Specialist
Les Harrison – Wakulla County	Ann Blount – UF/IFAS NFREC Forage Breeder & Extension Specialist
Molly Jameson – Leon County	Nicholas DiLorenzo - UF/IFAS NFREC Beef Nutrition Specialist
Shep Eubanks - Gadsden County	Cheryl Mackowiak – UF/IFAS NFREC Soil Fertility Specialist
Ray Bodrey- Gulf County	Jose Dubeux – UF/IFAS NFREC Forage Management Specialist
Judy Ludlow – Calhoun County	Matt Hersom – UF/IFAS Beef Extension Specialist
Doug Mayo - Jackson County	
Mark Mauldin – Washington County	
Kalyn Waters - Holmes County	
Mike Goodchild - Walton County	
Jennifer Bearden - Okaloosa County	
John Atkins - Santa Rosa County	
Nick Simmons – Escambia County	

